

## Experience

### **Pull-A-Part, LLC**

Graphic Designer

September 2019 - Present

- email marketing design
- comprehensive campaign design
- designing in-store signage, stickers, shirts, and other materials
- design and copy for all ads, from web sliders to billboards
- technical document design, such as SOPs
- light web design
- newsletter design
- photo editing

### **KCreative**

Freelance Graphic Designer

August 2021 - April 2022

- email marketing design
- photo editing

### **High Country Outfitters**

Marketing Coordinator

January 2017 - May 2018

- creating and managing campaign plan
- social media strategy and design
- design and copy for all ads and newsletters
- complete redesign and rewrite of website
- event planning, and representing the company

### **Outdoor Sports Center**

Marketing Coordinator

January 2015 - January 2017

- creating and managing campaign plan
- social media strategy and design
- creating and tracking marketing budget
- writing articles for the company blog
- design and copy for ads and newsletters
- website design and maintenance
- product and lifestyle photography and editing

## Education

### **Savannah College of Art and Design**

BA in Visual Communications, 2012

## Skills

Indesign, Photoshop, Illustrator, Powerpoint, Social Media Marketing, Photography, Copywriting, Editing

## References

### **John Sloan**

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## Contact

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